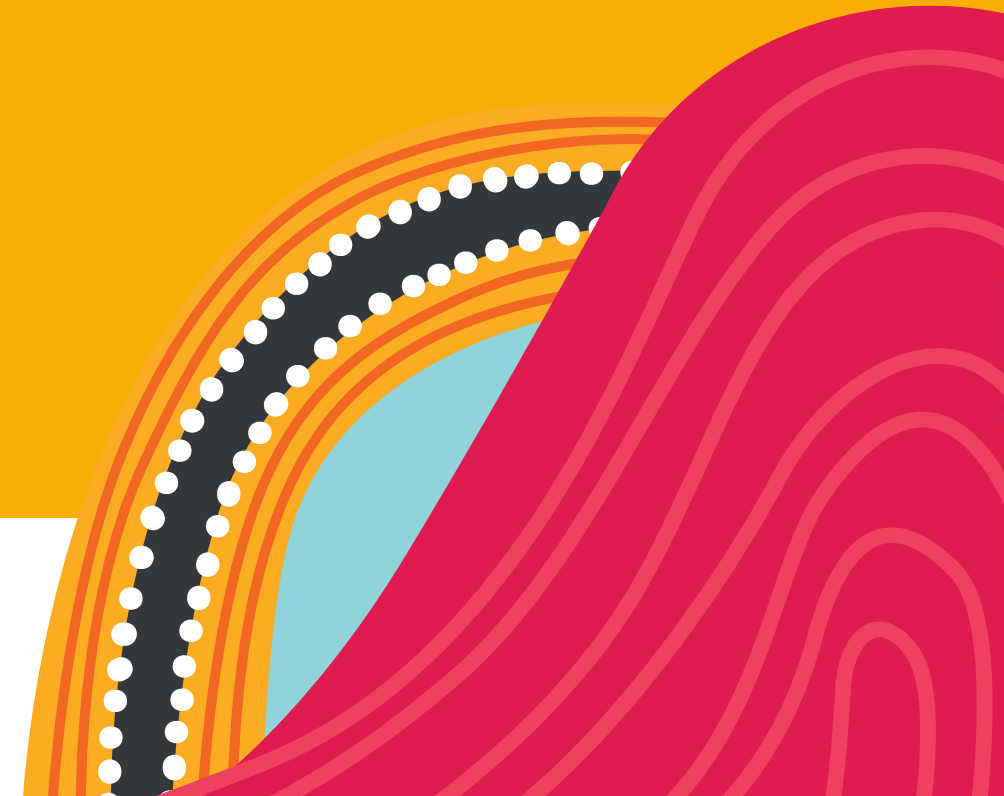
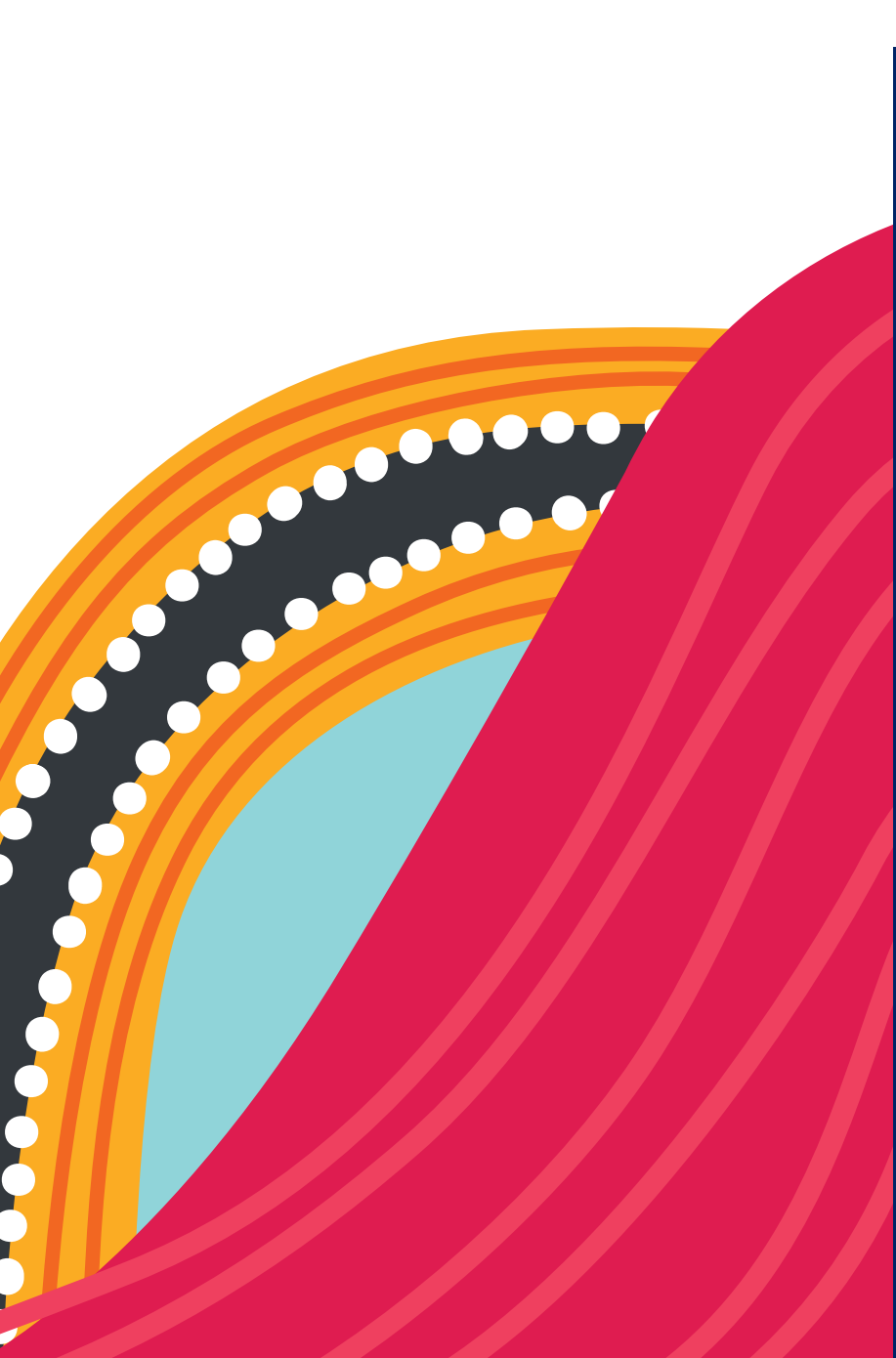


FEEDBACK Telematics Trial Toolkit

For further information, please contact: towardszero@transport.nsw.gov.au





Acknowledgement of Country

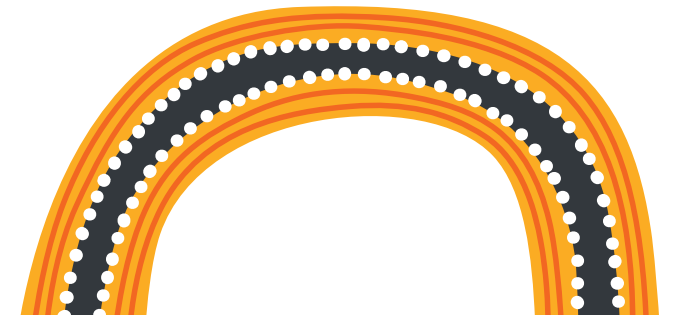
Transport pays respects to Elders past and present, and recognises and celebrates the diversity of Aboriginal peoples and their ongoing cultures and connections to the lands and waters of NSW.

01

Overview

Background

- The FEEDBACK Trial aims to reduce road crashes among young drivers by trialling a new intervention that uses technology to analyse driving and provide feedback.
- Telematics technology generates real-time driving and emissions-related data, such as speed, acceleration and braking information, providing drivers with direct feedback on safe and sustainable driving performance.
- University of Melbourne are leading the trial, in collaboration with the University of Western Australia, the University of Melbourne, Monash University, and the Queensland University of Technology. The Trial is also supported by Government agencies including the NSW Government.
- We are seeking volunteers from across NSW (aged 17-20) to participate in the trial.



02

FEEDBACK Trial Information



Trial eligibility

Who is eligible?

- Young people aged 17 – 20 years old
- Drivers with a P1 licence (red Ps)
- Live in NSW, VIC, QLD or WA
- Have access to a car they drive regularly
- Have a smartphone with location services



How does the trial work?

- Participants download the DrivePoints app and drive as they normally do. The app provides feedback on their driving, including deduction of "Drive Points" for unsafe driving.
- Some participant groups start with \$120 of virtual cash each week that will reduce if they lose "Drive Points" for unsafe driving. All participants are eligible to win the weekly draw of a \$100 e-gift voucher.
- Participation in the trial is 28 weeks. At the conclusion, participants complete a post-trial survey.
- Information collected is kept secure. It can only be accessed and used by the University of Melbourne for research purposes.

How to sign up

- Visit [Feedback Trial](#)
- Download the DrivePoints app and complete a 10-minute questionnaire.

03

Key Messages

Key Messages

- Young drivers are overrepresented in road injury and fatality statistics in Australia.
- Earn rewards for driving as you normally would.
- Are you aged 17 to 20 and on your red Ps? Get rewarded for safe driving and join our trial today!
- Safe driving is everyone's responsibility. You can help (and get rewards!) by joining our trial.
- Sign up for the FEEDBACK telematics trial. Just download the app, complete the questionnaire and drive as you normally would!
- Your data is kept secure and can only be accessed and used by the University of Melbourne for research purposes.
- Visit [Feedback Trial](#) for more information.



04

Assets for promotion

Print assets



Join the FEEDBACK TRIAL and help make Aussie roads safer.

The FEEDBACK Trial aims to reduce road crashes among young drivers by trialling a new intervention that uses technology to analyse your driving. The telematics app provides direct feedback on your driving by looking at your speeding, acceleration and braking.

For more information, check out the FAQ page: feedback-trial.net/#faq



Do you qualify? You must:

- Be 17-20 years old
- Hold a P1 (red P's) licence to drive a car
- Have access to a vehicle you drive regularly
- Own a smartphone with location services
- Live in NSW

Scan below to sign up and start earning rewards:



- Download the app
- Complete the questions and sign up
- Drive as usual
- Complete the post-trial questionnaire



If you are 17-20 years old and on your P1 licence, head to: feedback-trial.net to sign up today.



DL Flyer

Print PDF

Web PDF

CAL ID

1003005

1003004

Poster

Print PDF

Web PDF

CAL ID

**1003007
(A4)**

**1003009
(A3)**

**1003006
(A4)
1003008
(A3)**



**Drive safe,
get rewards.**

Scan the QR code
to find out how:



Earn up to \$120 and weekly chances to win a \$100 voucher.

If you are 17-20 years old and are on your P1 licence, sign up to the telematics trial.



Social



1080x1080 Social Image

CAL ID

Image

1003010

Suggested copy 1:

Want to earn \$\$\$ just by driving like you normally do? Join the FEEDBACK Trial research study and help make our roads safer!

For more details, visit: <https://feedback-trial.net/#faq>

Suggested copy 2:

If you hold a P1 (red Ps) licence and are between 17-20 years old, sign up now to start collecting rewards 🚗 📱

Here's how to join:

- ✓ Download the app and sign up
- ✓ Fill out a quick 10-minute survey
- ✓ Drive as you normally would
- ✓ Complete the post-trial survey to get paid

🔒 Your information is kept secure and will only be used by the University of Melbourne for research.

👉 For more information and to sign up: <https://feedback-trial.net/#faq>

Newsletter copy

Get rewarded for safe driving!

Did you know provisional drivers (P1) are at highest risk of crashing in the first 6 months?

While young drivers make up 14% of all licence holders, they are sadly involved in about 25% of all serious crashes in Australia.

The University of Melbourne are leading the [FEEDBACK Telematics trial](#) to help make driving safer for young Aussies and we're looking for volunteers to participate!

If you're aged 17-20, have a P1 (red Ps) licence and live in NSW, VIC, QLD or WA you could be eligible to participate.

The 28-week trial uses the Drive Points app to provide feedback on your driving. You could earn up to \$120 and have weekly chances to win a \$100 voucher just by driving as you normally would.

Signing up is as easy as downloading the app and completing a 10-minute questionnaire. To sign up, or find out more, visit: <https://feedback-trial.net/>

05

How to order

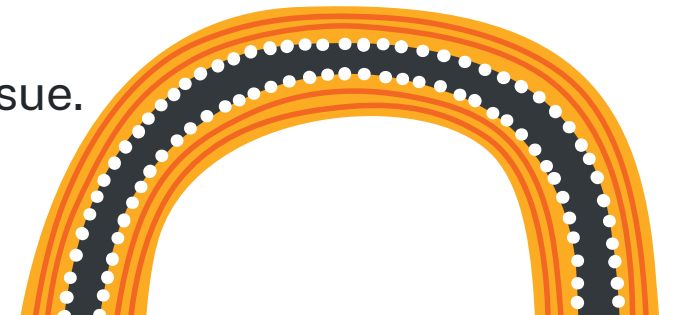
Using the Creative Assets Library (CAL)

If you already have an account, log in at creativeassets.transport.nsw.gov.au and search for a specific CAL reference number.

To create an account:

- Go to: creativeassets.transport.nsw.gov.au
- Click 'Register' on the top right-hand side of the page
- Complete the form
- Click the box to confirm if you agree with the terms and conditions
- Submit your registration request to administrator for approval
- You will then receive email confirmation when your account is ready to access (generally within 24-48 hours)

If you have any issues with the CAL, please contact creativeassets@transport.nsw.gov.au and provide any screenshots of the issue.



Thank you!

For further information, please contact: towardszero@transport.nsw.gov.au

